

**REMARKS**

Claims 1-20 are pending in this application. Claims 1, 12, 14, 15, 17, 18, 19 and 20 have been amended. Applicants reserve the right to pursue the original claims and other claims in this and other applications. Applicants acknowledge with appreciation the allowance of claims 4 and 10.

Claims 1-3, 5, 6, 12, 14, 15, 19 and 20 are rejected under 35 U.S.C. § 102 as being anticipated by Kawamoto. Claims 7, 8, 11, 17 and 18 are rejected under 35 U.S.C. § 103 as being unpatentable over Kawamoto in view of Foladare. Reconsideration is respectfully requested. The claims have been amended to obviate the rejections. Kawamoto and Foladare, even when considered in combination, fail to disclose or suggest the information delivery system, information terminal device, server apparatus and methods of independent claims 1, 12-14 and 15-20.

Allowance of the application is solicited.

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Respectfully submitted,

By  #33,082

Mark J. Thronson

Registration No.: 33,082

Gabriela I. Coman

Registration No.: 50,515

DICKSTEIN SHAPIRO MORIN &  
OSHINSKY LLP

2101 L Street NW

Washington, DC 20037-1526

(202) 785-9700

Attorneys for Applicants